

Hoe Studio Anneloes klantenloyaliteit onderdeel maakt van haar merk-DNA



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STUDIO
ANNELOES

FASHION BRAND WITH STRONG DNA

BEWUST

COMFORT

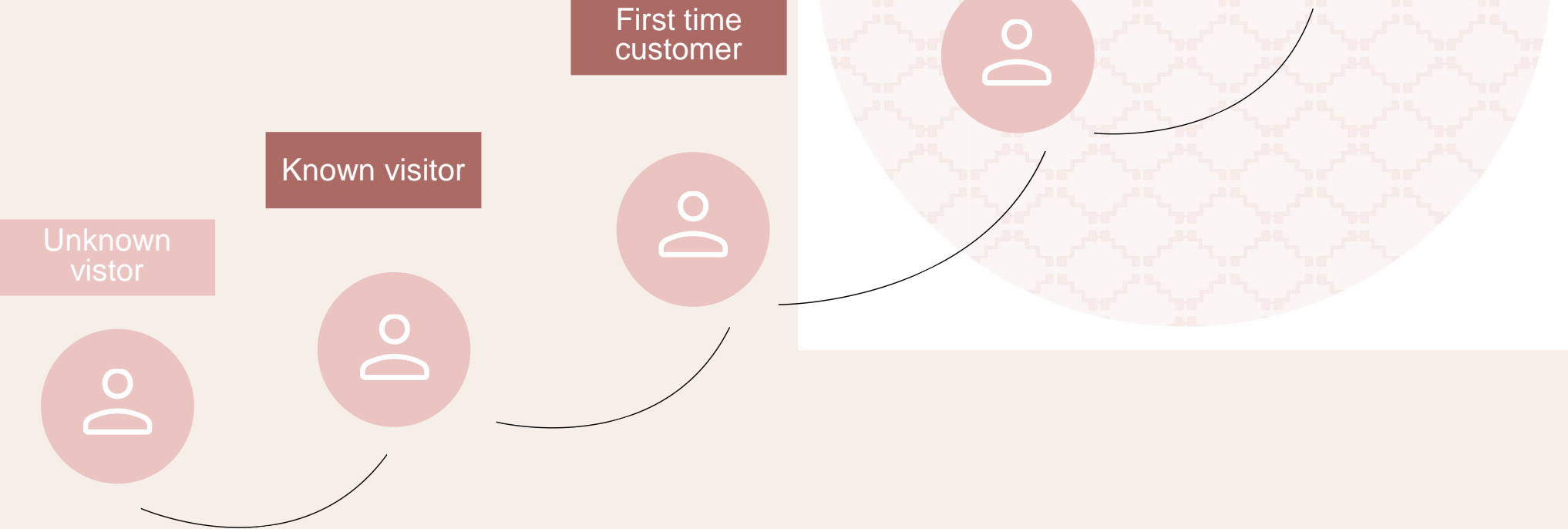
AMBITIEUS



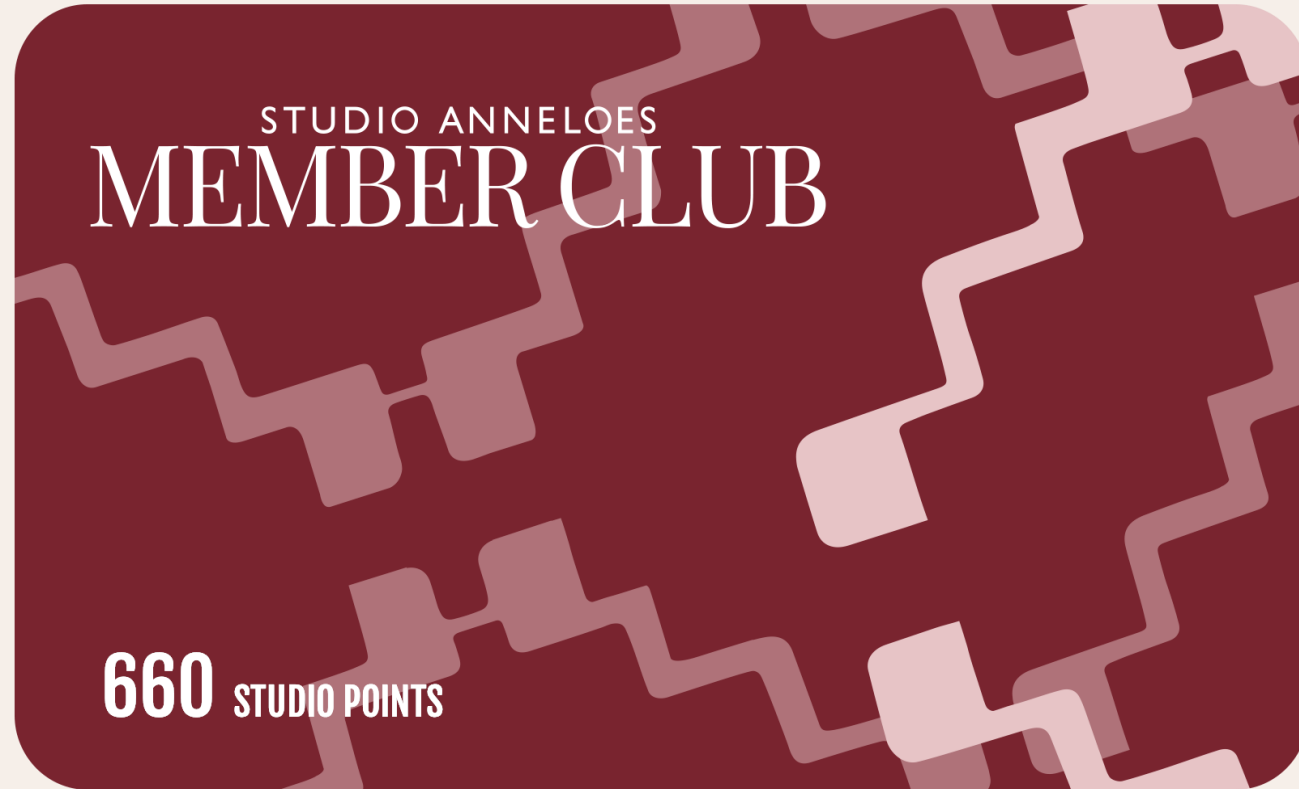
A group of diverse women are seated in a room, attentively listening to a speaker. The speaker's hand, wearing a purple sleeve, is visible in the foreground on the left, gesturing towards the audience. The women are dressed in various styles, including a blue suit, a blue and white striped dress, and a floral patterned dress. The background shows more people and a bright, modern interior.

GETTING TO KNOW HER AND UNDERSTANDING HER NEEDS....

IN TRANSITION TO LEARN EVEN MORE ABOUT OUR CUSTOMER AND INCREASE CLV



Nu beschikbaar! Ons waarderingprogramma



Ambitious

Confident

Leading

Investeer in een 360-Experience

STUDIO ANNELOES

STAP 1 VAN 3

CONTACTGEGEVENS

Je e-mailadres

jaam@voorbeeld.nl

WAT ZIJN JOUW FAVORIETE CATEGORIEËN?

Selecteer de categorieën die jij het liefste draagt

studioanneloes.nl

Vul contact automatisch in Gereed

thuis sanneraben...@gmail.com Verberg mijn e-mailadres

q w e r t y u i o p

a s d f g h j k l

z x c v b n m

123 spatie @ . return

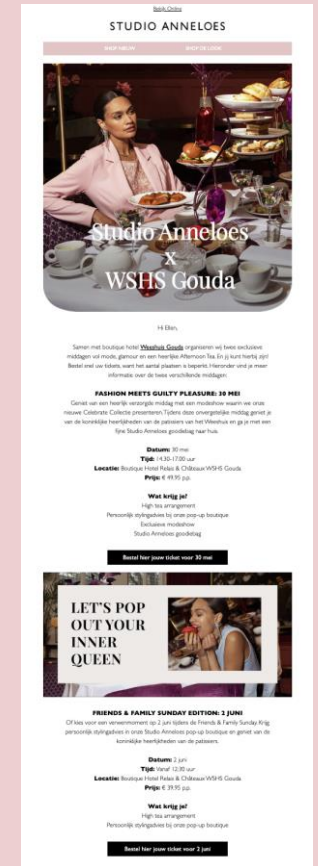
Geolocation criteria

Timeframe: Last 90 days

Target group: Home only

Gouda, Nederland – radius 25km

APP PUSH NOTIFICATION



Profiel verrijking Online

+

Data Geo Verrijking

=

Winkel Activatie

Resultaten

**+ 9 NEW
JOURNEYS**

**ABANDONED
CART
RPS: €7,10**

**AFTER
PURCHASE
RPS: €1,20**

**+4900% IN
REVENUE
FROM
PERSONALIZED
JOURNEYS**

**WELCOME
SERIES
RPS: €1,50**

**CROSS-SELL
RPS: €1,50**

**ALERT SET
BACK IN
STOCK
RPS: €0,50**

RPS = Revenue Per Send

*** In het eerste jaar**



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BEDANKT!